Extending the Power of ERDAS

We are ERDAS, a global geospatial solutions provider

• Leica Geosystems Geospatial Imaging is now ERDAS, Inc.

• Recently making several acquisitions, the combined company is reintroducing the ERDAS name and will do business under this name moving forward

• Broadening our offerings, the company’s portfolio not only appeals to existing geospatial customers, but also to those with larger web and enterprise needs

• Building on an established brand, ERDAS is recognized for advanced geospatial technology and reliable customer service and support worldwide

• Utilizing the ERDAS name, we are leveraging our rich history and expertise in geospatial imaging, while also promoting our increased offerings, thereby securing our position in the larger geospatial information market
Industry Drivers

ERDAS provides the most dynamic geospatial solutions to meet everyday business needs

• Change
  The earth changes; therefore we need new maps

• Quality
  Reliable decisions require **high fidelity** content and information

• Social Networking
  We live and work in social environments; in organizations with remote offices, where sharing data and information in an open environment is critical

• Delivery
  The rapid delivery and presentation of information is required to drive decision making process

• Security
  The need to define and manage secure business systems is critical to implementing today's business systems
Existing Customers

As the geospatial imaging experts, ERDAS’ solutions are already used everyday in both the public and private sector. Current customers include:

- National Mapping Agencies
- Federal Government Agencies
- Defense
- System Integrators
- GIS Service Companies
- State Governments
- County Governments
- City Governments
- Regional GIS Clearinghouses
- Independent Vertical Developers
New Earth to Business Customers

More organizations outside the existing technological geospatial world are looking to use geospatial information to drive business decisions and processes within their organization, including:

• Urban Planners
  Monitoring green space

• Real Estate Agents
  Finding the nearest schools to a house

• Environmental Consulting Firms
  Evaluating the effects of residential developments on a river channel

• Civil Engineering Companies
  Viewing “before and after” highways projects

• Oil/Gas Companies
  Monitoring the effects of sheet ice movements on pipelines

• Insurance Companies
  Assessing flood damage on a residential neighborhood

• Forestry Companies
  Determining the financial potential of a forest stand

• Land Developers
  Calculating the value of a parcel of land

• Tax Assessors
  Estimating the effects of zoning changes on storm water infrastructure
Comprehensive Portfolio

As the earth to business company, ERDAS’ product portfolio encompasses the entire geospatial information lifecycle of authoring, managing, connecting and delivering integrated business data

• Author
  Transforming source data into products, including orthos, terrain, features, 3D data, land cover data and processing models

• Manage
  Finding, describing, cataloging and publishing data and web services

• Connect
  Linking users within an organization, allowing the rapid sharing of content throughout the organization or business to business (B2B)

• Deliver
  Subscription, mobile and web services which contain value added content delivered to a variety of domain specific and business applications
ERDAS Meets Your Needs

Whether or not your organization is currently using geospatial information, ERDAS provides the ability to:

- Generate new revenue channels
- Identify areas to reduce costs
- Provide better visibility of your data, enabling more informed and timelier decisions
- Improve workflow, empowering users to work together to increase efficiency and productivity
- Deliver a customizable, integrated solution, complete with visualization and delivery, vector editing and web services
Geospatial Business Systems

At ERDAS, we help organizations harness the information of the changing earth for greater advantage, by creating geospatial business systems that transform our earth’s data into business information

• Interoperable
  ERDAS ensures that data is seamlessly integrated for desktop, enterprise, web and mobile clients

• Compliant
  ERDAS implements Open Geospatial Consortium (OGC) and International Organization for Standardization (ISO) compliance throughout its portfolio

• Versatile
  ERDAS incorporates strengths in image exploitation, processing, visualization and geospatial data management to meet a broader spectrum of customer needs in today’s enterprise environment

• Reliable
  Backed by Hexagon, ERDAS is part of a $2+ billion organization that brings financial stability, global reach, expertise and more
Contact Information

To learn more about ERDAS and our portfolio of solutions, please contact us at:

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